

PIONEER BASKETBALL CLUB
SPONSORSHIP
2026





PIONEER BASKETBALL CLUB

Pioneer Basketball Club is one of the largest community clubs in the country. We offer basketball to all abilities, ages and genders. There's something for everyone!

Our aim is to offer basketball to members in our community at the lowest cost possible. But we do rely heavily on funding and sponsorship to do so.

Our club is broken into Junior and Senior Club, with development officers running programs for each age group. Our Senior Club program is one of our most costly, and so we offer a separate sponsorship document for that.

Why Sponsorship?

Basketball is one of the largest sports in the country, with growth unlike anything anyone has ever seen. It creates the perfect opportunity for you to advertise your company, support community sport and become part of our community.

The costs to participants is very high, often proving to be a barrier for many families. We are offering a range of sponsorship options to help offset some of the costs associated with playing.

3500+
Members!

17
Programs

375
Volunteers in
2024

All sponsors are thanked publicly via social media, club newsletters, senior club prizegiving's and email communications to members. Major sponsors would receive naming rights for a team for the 2025 season

Contact: Alice -
clubmanager@pioneer.nz.basketball

PACKAGES

Player Sponsorship

Cost: \$50-\$150

Sponsor an individual player as a directed sponsorship or a player the club identifies needing financial support.

This sponsorship can be anonymous or public and can be directed for a particular program

We also have a patrons fund that supports players financially, if you'd like to make a donation to this fund please contact Sandra - finance@pioneer.nz.basketball

*Cost dependant on 2025 fees and team/program

Program Sponsorship (Major)

Cost: \$2000 - \$10,000

Sponsor a program of your choice. Sponsorship would help cover costs of court hire, administration and equipment use.

Naming rights included, would reduce the cost of a program for 1 term (or 2 depending on the program)



All sponsors are thanked publicly via social media, club newsletters, senior club prizegiving's and email communications to members. Major sponsors would receive naming rights for a team/program (for 2025 season)

PACKAGES

Ball Sponsorship

Cost per ball: \$84



Sponsor the club with ball donations.

Size 7, 6 and 5 balls are needed in our club to ensure each team has training and warm up balls.



Bag Sponsorship

Cost per bag: \$65

Sponsor the club with gear bag donations, our club requires more gear bags to loan our club teams each season.

First Aid Kits

Cost per new kit: \$138

Cost to replenish old kits for 2025: \$200



Sponsor new kits for the club or
Cover the costs to replenish our current kits.

Covers restock of plasters,
spray ice/ice packs, tape etc

All sponsors are thanked publicly via social media, club newsletters, senior club prizegiving's and email communications to members. Major sponsors would receive naming rights for a team for the 2025 season

PACKAGES

Panthers Sponsorship

Cost : \$500-\$1500

The Panthers Programs are offered to players of all ages with physical and intellectual disabilities.

We are seeking a sponsor for 2025 to help us foster a true sense of team belonging within our panthers players.

Our suggested Sponsorship packages:

Bronze Sponsorship: \$500

Kits every current Panthers player with a Panthers shirt with your company logo

Silver Sponsorship: \$1000

Kits every current Panthers player with a Panthers shirt with your company logo and funds 'fun days' and team bonding sessions each term

Gold Sponsorship: \$1500

Kits every current Panthers player with a Panthers shirt with your company logo and funds 'fun days' and team bonding sessions each term. Also allows us to kit out new players as they join Panthers for the remainder of the year

Our Packages aren't fixed, if you have ideas and suggestions please reach out



Your logo here!!!



All sponsors are thanked publicly via social media, club newsletters, senior club prizegiving's and email communications to members. Major sponsors would receive naming rights for a team for the 2025 season

Contact: Alice -
clubmanager@pioneer.nz.basketball

PACKAGES

Prizes and Giveaways

Vouchers, small gifts, kai and little prizes!

We love to reward positive sideline behaviour and teamwork in all of our programs. So, if you can help us with small incentives please get in touch!



We also love to support our volunteers and referees by offering kai and refreshments as often as possible. Let us know if you love to bake or have any yummy treats you can donate.

Sports Gear

Pioneer collects and redistributes used sports wear for families and athletes in need of suitable gear.

We also have a collection box for gear inside the stadium that goes to a charity organisation called Hoops for all.

Pioneer would also accept donations for club merchandise, so that we can gift club gear to deserving individuals or superstar volunteers.

All sponsors are thanked publicly via social media, club newsletters, senior club prizegiving's and email communications to members. Major sponsors would receive naming rights for a team for the 2025 season

GENERAL

Don't see a package you like?

Contact Alice with your thoughts today!
clubmanager@pioneer.nz.basketball

We would also welcome hospitality sponsorships, prizegiving sponsors, player of the day vouchers/prizes, volunteer recognition sponsors etc



All sponsors are thanked publicly via social media, club newsletters, senior club prizegiving's and email communications to members. Major sponsors would receive naming rights for a team for the 2025 season

Contact: Alice -
clubmanager@pioneer.nz.basketball