

PIONEER BASKETBALL CLUB

SENIOR CLUB

SPONSORSHIP

2026



SENIOR CLUB

Pioneer Basketball Club enter teams into the Canterbury Basketball Association (CBA) Winter Club Competition. We offer teams for male and female, social and competitive for ages 13 and under all the way up.

In 2023 Pioneer was awarded CBA's club of the year! An honour well deserved by all our members, players, coaches, managers and supporters.

The club competition is possibly the largest community basketball competition in the country, and we are proud to enter teams each year. In 2025 we entered 24 teams with over 250 players representing our club.

Why Sponsorship?

Basketball is one of the largest sports in the country, with growth unlike anything anyone has ever seen. It creates the perfect opportunity for you to advertise your company, support community sport and become part of our community.

The costs to participants is very high, often proving to be a barrier for many families. We are offering a range of sponsorship options to help offset some of the costs associated with playing.

270+
Teams in
2024

18
weekends
of play

Potential
exposure to
3500+ people
each week!

All sponsors are thanked publicly via social media, club newsletters, senior club prizegiving's and email communications to members. Major sponsors would receive naming rights for a team for the 2025 season

PACKAGES

Player Sponsorship

Cost: \$180-\$500*

Sponsor an individual player as a directed sponsorship or a player the club identifies needing financial support. This sponsorship can be anonymous or public

We also have a patrons fund that supports players financially, if you'd like to make a donation to this fund please contact Sandra - finance.pioneerbasketballclub@gmail.com

*Cost dependant on 2025 fees and team selection

Team Sponsorship (Major)

Cost: \$1800-\$5000*

Sponsor a team as a directed sponsorship. Sponsorship would cover most of the cost for CBA registration, court hire and Administration.

Partial team sponsorships can also be made (e.g. covering \$50 of each players subs etc)

*Cost dependant on 2025 fees and team



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PACKAGES

Ball Sponsorship

Cost per ball: \$84



Sponsor the club with ball donations.

Size 7, 6 and 5 balls are needed in our club to ensure each team has training and warm up balls.



Bag Sponsorship

Cost per bag: \$65

Sponsor the club with gear bag donations, our club requires more gear bags to loan our senior club teams each season.

First Aid Kits

Cost per new kit: \$138

Cost to replenish old kits for 2025: \$200



Sponsor new kits for the club or
Cover the costs to replenish our current kits.

Covers restock of plasters,
spray ice/ice packs, tape etc

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PACKAGES

Whistle Sponsorship

Cost per whistle: \$5

Sponsor the club with Whistle supplies. Our goal is to supply every player in our senior club with a whistle each!

OR cover the costs to supply each team with a whistle and sanitisation kit (\$250)

Drink Bottle Sponsorship

Cost: \$10 per Drink bottle, ~\$2500 for the whole club

Sponsor drink bottles for a team or the whole club. Drink bottles would include Pioneer branding and your company logo (Min 50 bottles sponsored)

Coaching Shirt Sponsorship

Cost: ~\$1000 for 20 coaching polos

Sponsor more coaching shirts in various sizes and fits for the club to loan to coaches each season.



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PACKAGES

Team Warm up Tshirts

Cost per team (10): \$350

Sponsor a team with matching warm up shirts.
Company logo can be added for extra cost.



Team Long Sleeve Tops

Cost per team (10): \$400

Names can be added for extra \$10 per top

Sponsor a team with matching long sleeves.
Company logo can be added for extra cost.



Team Hoodies

Cost per team (10): \$700

Names can be added for extra \$10 per hoodie

Sponsor a team with matching hoodies.
Company logo can be added for extra cost.



We are also about to have training reversible singlets to sell as merchandise. These will be able to be sponsored in lots of 10 as well.

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GENERAL

Don't see a package you like?

Contact Alice with your thoughts today!
clubmanager@pioneer.nz.basketball

We would also welcome hospitality sponsorships, prizegiving sponsors, player of the day vouchers/ prizes, volunteer recognition sponsors etc



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Contact: Alice -
clubmanager@pioneer.nz.basketball